

CEHD Global Café | Getting the Most from Your Experience Abroad through Career and Curriculum Integration

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UNIVERSITY OF MINNESOTA
Driven to DiscoverSM

Know why you are having an international experience and be intentional about how it integrates and relates to your academic and career goals!



Introductions

- Name, Year and Major
- International Experience



Curriculum/Major Integration

LEARNING ABROAD CENTER

Major Advising Pages

- Non-Major
- College of Biological Sciences
- Carlson School of Management
- College of Continuing Education
- College of Design
- College of Education & Human Development
- College of Food & Natural Sciences
- College of Liberal Arts
- College of Science & Engineering
- School of Nursing
- Other Campuses

Learning Abroad Major Advising Pages

Academic departments and the Learning Abroad Center collaborate to create advising resources for degree programs to assist students as well as academic advisers, faculty, and study abroad professionals.

If an advising resource is not listed for your major it does not limit your eligibility to study abroad. Contact the Learning Abroad Center for more resources on choosing an appropriate program.

[Order Copies of Learning Abroad in Your Major information](#)

University of Minnesota—Twin Cities

Non-Major: Learning Abroad Advising Resources <ul style="list-style-type: none">Honors StudentsLeadership MinorMedicine, Public Health & Health SciencesPre-LawSustainability Studies MinorLearning Abroad Resources for Undeclared Students	College of Design <ul style="list-style-type: none">Apparel DesignArchitecture BSArchitecture BDA (For Architecture BA see CLA majors)Graphic DesignHousing StudiesInterior DesignLandscape Design and PlanningRetail Merchandising
College of Biological Sciences <ul style="list-style-type: none">Biological Sciences (for all CBS majors)	College of Continuing Education <ul style="list-style-type: none">Construction ManagementIndividualized Degree Programs
Carlson School of Management <ul style="list-style-type: none">Business	College of Education and Human Development <ul style="list-style-type: none">Business and Marketing EducationEarly Childhood Education FoundationsElementary Education FoundationsFamily Social ScienceHuman Resource DevelopmentKinesiologyLeadership MinorRecreation, Park, and Leisure StudiesSports ManagementYouth Studies
College of Liberal Arts <ul style="list-style-type: none">African American & African StudiesAmerican StudiesAmerican Indian StudiesAnthropologyArchitecture BAArtArt HistoryBiology, Society, and EnvironmentChicano StudiesChild PsychologyClassical & Near Eastern Studies and	

Career Integration

- Before
- During
- After



Before

- Engage in self-assessment and reflection
- Be intentional and purposeful



got purpose?

Before

- Create a clear relationship between your academic/ career goals and your international experience
 - Talk to advisors, career counselors, learning abroad staff, alumni & professionals in your field
 - Research positions in your field & industry
 - What do you hope to gain from your international experience?
 - Consider knowledge, skills and experiences, along with personal growth and transformation

Before

- Think about the type of international experience
 - Academic coursework
 - Internships and community service
 - Length of experience
 - Intensive learning
 - Language skills



Before

- How can an international experience make you stand out?
 - You have a brand whether you know it or not. The question is whether or not you are actively creating it and communicating it!
 - How does an international experience fit with your personal brand?



Your personal brand is...

‘A unique message that gives the other party an idea of who you are, what you bring to the table in terms of your skills and experience, why you are unique, and why what you have is of value to them.’ [TheSavvyIntern](#)

Personal Brand

- **Your unique promise of value!**
 - It's what you're known for. It's what people seek you out for.
 - It's what differentiates you.
 - It reflects your vision, purpose, passions
 - It's authentic and genuine.
 - It's your story packaged to highlight the most relevant skills and experiences to employers.
 - What do people think about you when you walk in a room?



Online Identity

- Google yourself!
- Employers will google you.
- A way to communicate your story and personal brand.
- Establish yourself as an expert and/or thought leader



What do you hope to gain from an international experience that would enhance your personal brand and online identity?

The Employers Point of View

What can you do for me?



Be uncomfortable! Make
mistakes and take risks.
Gain confidence!



During

- Take responsibility for your own learning & be seriously engaged in your experience
- Make Connections
 - Build your network
 - Develop friendships and professional relationships
 - Conduct Informational interviews
 - Connect with alumni



During

- Rock star moments
 - Document and share with others
 - Practice talking about them
- Develop your personal brand and build your online identity
 - LinkedIn
 - Blog & video blog
 - Facebook, Twitter #, Instagram, Pinterest
 - Flickr



After

- Marketing Materials
 - Demonstrate evidence of your personal/professional growth & development
 - Articulate the knowledge and skills you developed, used and gained
 - Sell yourself!



After

- Resume and Cover Letter
 - Location of experience on resume
 - Summary of Skills or Career Profile
 - “Cultural Competency” or “International Experience” section
 - Transferable skills
 - Tailor your resume
 - Reflect your personal brand
 - Be specific



After

- Networking and Interviewing
 - Be strategic and prepared with stories and examples
 - Research position descriptions and focus your stories and examples, make the relevant
 - Incorporate into your elevator speech
 - Rock star moments & behavioral interview questions
 - Why did you chose to have an international experience?
 - How have you grown and developed personally and professionally?



After

- Personal Brand & Online Identity
 - How does your international experience make you unique or stand out from others?
 - LinkedIn Profile
 - Social Media
 - Website, Portfolio or Blog
 - Multimedia

Future

- Your career path and career-decisions
- Values – what's most important to you
- Type of organizations
- Promotions and advancement opportunities

Questions?