



# Corporate Social Responsibility

## Course Details

**Course Designator & Number: MADR 3014**

**Number of Credits: 3**

**Language of Instruction: English**

**Contact Hours:**

**Instructor: Saúl D. Oliveros**

## Course Description

This course examines principles of social responsibility, ethics, law, and stakeholder theory as they apply to organizations domestically and abroad. Coverage includes business ethics; individual versus societal interests; labor and employment issues; consumer protection; discrimination and diversity; the natural environment; politics, public policy, and government regulation of business. Particular attention is given to developing moral reasoning skills.

This course is designed to develop the student's capacity to recognize and reason about ethical issues connected with international business management. Specifically, students will be able to 1) recognize potential ethical dilemmas arising from a cross-cultural context, 2) understand the factors in a cross-cultural context that inform a manager's choice of action, and 3) apply knowledge of the cross-cultural context to come to a solution of the ethical dilemma. Students are expected to prepare for each lecture/ discussion session by mastering the assigned reading and/or case material. Those enrolling are expected to participate actively in class analysis and discussion. The various pedagogical venues will include guest speakers, American and Spanish literature/film, and cases.

## Course Objectives

### Methodology

The student will study cross-cultural business ethics by 1) reading articles and materials dealing with current business situations, 2) reading and writing about case situations which

have played a part in the formation of global business ethics, 3) being exposed to guest speakers from the multinational corporations that have a presence in Spain, and 4) using a comparative study of contrasting film from America and Spain.

The students attending this program will be the global managers of the future. This course will allow the students to start thinking about cross-cultural business ethics and the role they play in business today

## **Required Reading / Materials**

No textbook is required; students have to purchase a reading packet.

# Grading

## Grading Rubric

Letter Grade	Score or Percentage	Description
A	93–100	Achievement that is outstanding relative to the level necessary to meet course requirements.
A-	90–92	Achievement that is significantly above the level necessary to meet course requirements.
B+	87–89	
B	83–86	
B-	80–82	Achievement that meets the course requirements in every respect.
C+	77–79	
C	73–76	
C-	70–72	Achievement that is worthy of credit even though it fails to fully meet the course requirements.
D+	67–69	
D	60–66	
F	0–59	Represents failure (or no credit) and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an I.

## Summary of How Grades Are Weighted

<b>Assignments</b>	<b>Percentage of Grade</b>
Participation in class	10%
Homework and Assignments	10%
Mid Term Exam	30%
Final Exam	25%
Final Paper	25%
Overall Grade	100%

# Course Content

## Unit 1

### Theme

- Course introduction

## Unit 2

### Theme

- Corporate Citizenship; The Stakeholder

## Unit 3

### Theme

- Corporate Governance

## Unit 4

### Theme

- Strategic Management

## Unit 5

### Theme

- Business Ethics

## Unit 6

### Theme

- Personal Ethics

## Unit 7

### Theme

- Mid-term

## Unit 8

### Theme

- Organizational Ethics; Business Ethics

## Unit 9

### Theme

- Ethical Issues in the Global Context

## Unit 10

### Theme

- External Stakeholders Issues; Business, Government and Regulation

## Unit 11

### Theme

- Business and Community Stakeholders; Internal Stakeholder Issues

## Unit 12

### Theme

- Internal Stakeholder Issues; Dow Jones Sustainability Index, Best Place to Work

## Unit 13

### Theme

- Final Exam & Paper

# Policies

## Attendance Policy

Regular attendance and punctuality are mandatory in order to earn full marks. The final grade will take into consideration preparation required for class (i.e. readings) and participation in class discussions. If you miss any meetings without an excused absence from the on-site director, your final grade will be dropped accordingly. In the case of absences, it is the student's responsibility to find out what information was given in class including any announcements made.

## University of Minnesota Policies & Procedures

Academic integrity is essential to a positive teaching and learning environment. All students enrolled in University courses are expected to complete coursework responsibilities with fairness and honesty. Failure to do so by seeking unfair advantage over others or misrepresenting someone else's work as your own can result in disciplinary action. The University Student Conduct Code defines scholastic dishonesty as follows:

### Scholastic Dishonesty

Scholastic dishonesty means plagiarizing; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; altering forging, or misusing a University academic record; or fabricating or falsifying data, research procedures, or data analysis.

Within this course, a student responsible for scholastic dishonesty can be assigned a penalty up to and including an "F" or "N" for the course. If you have any questions regarding the expectations for a specific assignment or exam, ask.

### Student Conduct

The University of Minnesota has specific policies concerning student conduct. This information can be found [on the Learning Abroad Center website](#).