University of Minnesota Business in France Spring Semester Course Catalog

This catalog is designed to help you explore available courses. As a study abroad student on the <u>University of Minnesota's Business in France Program</u> in Montpellier, France you will take two or more direct enroll courses at one of the two business schools at the University of Montpellier (UM). You will choose your direct enroll courses from either <u>IAE</u> (Institute for Business Administration) or <u>MOMA</u> (Montpellier Management Institute). **Due to scheduling conflicts, you cannot choose courses from both institutions.**

Course availability is subject to change and so you will be asked to provide one or more alternates in case of scheduling conflicts. Like in the US, you will have a short add/drop period on-site, so you are encouraged to work with your Academic Advisor(s) before departure to get preapproval for several courses.

You will be registered for a total of 15 to 18 credits. In addition to your 2-3 direct enroll courses, you will register for the following:

- MONT 3802: Global Business and Industry: France at the Crossroads; a core business course
 that is taught at the UofM program center and will include visits to local businesses and
 discussions with business leaders.
- French language course (at the appropriate level-beginner to advanced).
- 1-3 elective courses selected from the <u>Full Course list</u> (elective course can be replaced by an additional direct enroll course).

Below you will find the course offerings in French and in English at IAE and MOMA. You will select a minimum of 2 courses from one major or degree program at one of the schools. For context, it is important that you understand that in the French university system, when a student applies for university, they select their major (licence) right away. They then follow the specific curriculum laid out for that degree. There are far fewer electives and choices than the US system. This is why you need to select courses from within one degree program.

The French license is equivalent to a US bachelor's degree and is built on a 3-year plan. UofM program participants can select classes from first, second or third year and these classes will transfer back to the UofM as 3XXX, upper division courses. In some cases, you can select Master's degree level, first year courses, if you have a very strong academic background in this area. Your prior coursework in this area must be shown on your transcript.

Useful French Vocabulary

LICENCE 1: Semesters 1 & 2 Beginning courses.

First year of bachelor's degree

LICENCE 2: Semesters 3 & 4 Intermediate courses.

Second year of bachelor's degree

LICENCE 3: Semesters 5 & 6 Advanced courses

Third year of bachelor's degree

M1 or M2 Master's degree first and second year.

CM Cours Magistral

Large lecture format, sometimes accompanied by a TD

TD Travaux Dirigés

Small group format, discussion based course or lab work

Couse Selection Process

Review the courses available for the semester you plan to study abroad. Information about how to find syllabi are included under the corresponding degree program. Discuss the course offerings with your Academic Advisor(s) and use the <u>Academic Planning Form</u> to help you plan for your first choices and alternatives that work well with your four-year plan. Remember that any <u>course approvals for major or minor courses</u> need to come from the department.

If you have any questions or require additional information for course approval that is not linked below, please contact the <u>Montpellier, France program advisor</u>. Do not contact IAE or MOMA directly. Send all of your questions to the Montpellier program team at the Learning Abroad Center.

You will indicate all of your course choices (and alternates) on your Course Request Form which is found on your <u>student application portal</u>.

MOMA (Montpellier Management Institute) Spring Courses

MOMA offers a wide range of degrees in the management sciences (finance, accounting, marketing, strategy, human resources) and administration (economy, law). Their goal is to train high-level managers with strong skills who are able to undertake and innovate in an international environment.

MOMA is the best fit for students who have already taken some business-related course work, are seeking a degree within a business school, or who need specific courses to fulfill degree requirements.

Students with at least 4 semesters of French are encouraged to take their business courses in French as there will be more courses from which to choose. Courses in English are drawn from many different degree programs with the largest number of courses available in English in the Management degree and the International Management degree (primarily fall semester).

Many of the syllabi are linked below, but not all full course descriptions or syllabi are available at this time. These are being assembled by our staff on-site and this document will be updated as they become available. Please contact the Montpellier program team if you have specific requests for syllabi.

MOMA French Courses

Students with at least 4 semesters of French are encouraged to take their business courses in French because there will be many more courses from which you may select. You might be worried about taking a business course in French. It will be a challenge, but you can succeed in these classes! There is a lot of academic support provided by our staff at the program center.

Use the links below to search through the degree programs and courses offered. **Select degree programs that are offered in** *Formation Initiale* **or Formation Continue.** You cannot choose: Alternance, E-Learning, Diplôme Universitaire (DU) or Professional Programs.

When you click on a degree program below, you will see that all of the programs are divided by semester. Select semesters 2, 4 or 6 for spring semester. Choose 2-3 direct enroll courses at the UE (unit) level. Remember that your courses should be selected from one degree program to avoid scheduling conflicts.

To calculate your credit load, divide the number of ECTS by 2. In case of an odd number, you will round down. This will be the equivalent number of US credits at the University of Minnesota (i.e. 6ECTS = 3US credits, 9ECTS = 4US credits).

- L1 & L2 Gestion
- L1 & L2 Administration Economiques et Sociales (AES)
- L3 Comptabilité finance (CF)
- <u>L3 Management hôtellerie tourisme (MHT)</u>
- L3 Management stratégie (MS)
- L3 Marketing vente (MV)
- L3 Entrepreneuriat et PME (EPME)
- L3 Administration et gestion des entreprises (AGE)
- L3 Administration et gestion publique (AGP)

MOMA English Courses Bachelor of Management - 1st Year

Course Number	Course Title	Credits
BMAN 101	Managerial Function	3
BMAN 102	Economics	3
BMAN 103	European policy	3
BMAN 104	International Business Environment	2

Bachelor of Management - 2nd Year

Course Number	Course Title	Credits
BMAN 201	Management Accounting	3
BMAN 202	Statistics	3
BMAN 203	Commercial Law	3

Bachelor level business courses across other departments

Course	Course Title	Credits
Number		
L3CF	Managerial Accounting	3
L3EPME	Management Accounting 2	3
L3MSHT1	Cost Control	3
L3MSHT2	MICE - Meetings, Incentives, Conferencing, Exhibitions	3
L3MV	International Business	3

Master level business courses across other departments - 1st Year

The following courses are offered across Masters programs and may be selected if you have a strong

background in these areas.

Course Number	Course Title	Credits
M1ACI1	Advanced Management Accounting	3
M1ACI2	Management System Control	3
M1CCA1	International Financial Reporting Standards	3
M1FIN1	Corporate Finance 2	3
M1FIN2	Ethics in Finance	3
M1AE	Cross Cultural Awareness and Communication in SMEs	3
M1MCPM	Communication and Culture in International Business	3
M1MBD	International Business Environment	3
M1MHT	International Development in Hotel Tourism	3

Institute for Business Administration (IEA) Spring Courses

<u>IAE</u> offers a broad business education with courses in fields of international business and management. Courses are primarily taken through the Bachelor of International Management in Business (BIMB) degree which is a one-year program at IAE. The goal of the BIMB is to provide broad instruction in the different disciplines of Business Management (Finance, Auditing, Marketing, etc.) with a special international orientation, for students wishing to follow an international career.

IEA is the best fit for students who are looking for broad general business classes or beginning business classes. Students needing higher level business courses should consider MOMA for course enrollment.

IEA English Courses BIMB Bachelor of International Management and Business

Full syllabi for all of the courses below can be found on the IAE website.

Course Number	Course Title	Credits
BIMB UE1	International Communication: International Communication/International Entrepreneurship	3
BIMB UE2	International Trade: European Economy/International Trade and Logistics	3
BIMB UE3	Human Resources and Law: International Human Resources/International Law	3
BIMB UE4	Business Game Note: This course simulates all aspects of entrepreneurship: from strategy, investment and finance to the interactions with competitors, workforce, consumers, banks, etc. Grouped in teams, students create and manage their own company. In almost real-time, condensed on a three-day seminar, they experience a multiplayer competition for market leadership and shareholder value within a simulation of the real world economy.	3